

Fundraise for Your School without Selling a Thing

Raise Right

Everyone has given or received gift cards. But did you know that you can raise money for our school by purchasing gift cards. Gift card fundraising is the best way to raise money for our organization. Buy gift cards from your favorite brands to earn on your daily purchases.

For example, a \$200 Giant gift card purchased will earn \$10 for our school.

Create an account on the [RaiseRight app](#) or at Raiseright.com using our organization's enrollment code: **8454EB2256656**

1- You can pay directly online with a linked bank account or credit card. Physical gift cards can be shipped directly to your house or to the school office and sent home with your child. E-gift cards will be sent directly to your account for immediate use.

2 - If you choose not to set up your own account and would still like to purchase gift cards, we do have a family order form available on the PTA website. Please complete the order form and send in a check payable to KBES PTA by the 1st Friday of the Month.

Have questions? Contact Tara Willard at twillard1011@gmail.com

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Hi - My name is Tara Willard. I have a 3rd and a 4th grader here at Butz and two children at the high school. When my older children were in elementary school, we were at a private school that had a fundraising requirement per family. Every family needed to fundraise \$650 a year. Now every organization or sport that your child is part of has fundraisers, but I found this program to be the most effective fundraiser for us to reach our fundraising fee. It was called Shop with Scrip. They just changed names to Raise Right. By purchasing gift cards for anything you normally spend money on, you can earn money for the PTA. Grocery stores, gas, clothing stores, restaurants, travel, etc. There are thousands of brands of gift cards available. Last year all physical gift card orders were shipped to the main office and sent home with your child. One exciting change is that you can now have physical gift cards shipped directly to your home. E-gift cards are available in a lot of cards as well. When we used this program years ago, we were remodeling our kitchen. My husband would be shopping at Lowe's and buy a Lowe's e-gift card through the Raise Right app and then use it to purchase whatever he was buying. And that year alone our family raised over \$500 for our fundraising fee. Every store has a different amount that they give back for gift card purchases. Some of the highest ones currently were L.L. Bean at 16%, Lands End at 15%, Old Navy and Gap at 14%. They also have specials where certain cards are higher than normal or special days around the holidays where a lot of them are higher. For example Red Robin is normally at 9% and is currently at 13%. So if you shop at Old Navy and buy a \$100 gift card, then \$14 goes to the PTA and you didn't have to sell anything. If you spend \$500 a month at Giant and purchase gift cards, you will earn 4% or \$20 for the PTA. Grandparents or other family members can use it as well. We have one grandmother who places regular orders and supported the PTA greatly last year. The first time you create an account you just need to enter our organization enrollment code which I have copies of up here. So think about all those holidays and special events you buy gift cards or just regular every day purchases. The more people we have participating in this fundraising opportunity the more we can raise for the PTA and the less fundraising we need to do. Any questions?